

New Technology

Pure Open-Fit Hearing Aids from Siemens are Also Bluetooth Compatible if you are Interested.



The new Pure hearing aids are virtually invisible. They eliminate the echo of your voice and the chewing noises are also greatly reduced.



It's hard to be discreet if your hearing instruments are whistling, which is why Pure is equipped with an advanced new **FeedbackBlocker™**. It searches for feedback patterns and automatically eliminates them. The **Speech and NoiseManagement System** identifies and reduces environmental background noise (like traffic and air conditioners) while isolating and enhancing speech. Pure also offers **SoundSmoothing™**, which reduces annoying sounds like rustling paper and clanging dishes without affecting speech, as well as **Windscreen** which automatically softens wind noise. And, to help improve speech clarity in noisy situations like parties or conferences, Pure's **Adaptive Directional Microphone** makes it easier to understand speech from someone in front of you, while softening competing sounds from the side or behind you. **DataLearning™** technology keeps track of your volume adjustments and keeps averaging for you. Finally, never buy batteries again. Pure hearing aids are rechargeable